

78th San Francisco Neurological Society
ANNUAL MEETING
Monterey Plaza Hotel • March 5-7, 2027

SFNS 2027 ANNUAL MEETING
EXHIBITOR PROSPECTUS AND APPLICATION

Dear Supporters,

The San Francisco Neurological Society is pleased to invite you to participate as an exhibitor and sponsor of the 2027 SFNS Annual Meeting, taking place March 5-7, 2027, at the Monterey Plaza Hotel in Monterey, California.

The SFNS Annual Meeting brings together neurologists, neurosurgeons, trainees, advanced practice providers, and other neuroscience professionals from throughout Northern California for three days of education, networking, and collaboration. We anticipate approximately 150 attendees in 2027.

All exhibit packages include three days of participation in the SFNS Exhibit Hall. Breakfast and scheduled refreshment breaks will be held in the exhibit area to provide dedicated opportunities for interaction with attendees.

New for 2027: Diamond and Platinum sponsors will also receive the exclusive opportunity to exhibit and be recognized as event hosts during the SFNS Annual Dinner at the Monterey Bay Aquarium on Saturday evening.

Exhibit space is limited and assigned on a first-come, first-served basis following receipt of both the exhibitor application and payment.

Applications and payment must be received to reserve your table. Tables are first come first served as space is limited. The San Francisco Neurological Society is a medical society, but not a charitable organization, and is incorporated as a non-profit 501(c)(6). Our Tax ID # is 51-0478773.

Sincerely,



Amanda Pacia
Executive Director, San Francisco Neurological Society

Our Mission: The purpose of the San Francisco Neurological Society is to increase, improve and disseminate knowledge of the nervous system and to improve the practice of neurology and neurological surgery within the area of the Society's influence.

Target Audience: Neurologists, neurosurgeons, neuroradiologists, neuropsychologists, residents, nurses, nurse practitioners, neuropsychiatrists and allied health professionals.

EXHIBITING INFORMATION:

All tables will be labeled by company name when you arrive. Exhibits are preassigned spaces. Those who sign up for higher tiers will receive a prime table location.

- All exhibitors receive one 6-foot table and two chairs for a table top display.
- All commercial exhibits take place in a room separate from the CME activity.
- Breakfast and coffee breaks will take place in the exhibit hall.
- Each exhibit tier includes two booth staff badges. Additional badges may be purchased for \$150 each. Please note that only two representatives may be present at the booth at any given time, regardless of the number of badges purchased.
- Commercial support representatives may sit in and listen to the CME activity for educational purposes but may not participate in the Q&A or the CME evaluations nor bring any materials or advertising into the CME activity.

Exhibit Hall Hours (preliminary and subject to change):

Set up times And detailed instructions will be sent closer to the meeting dates. The exhibit hall will be open during the duration of the meeting (3 days). Please refer to the agenda for the scheduled breaks.

SFNS 2027 Annual Meeting Sponsorship Levels	Diamond	Platinum	Gold	Silver
Pricing	\$20,000	\$15,000	\$12,000	\$7,500
EXHIBITOR BENEFITS				
2 six-foot exhibit tables in a prime location	•	•		
1 six-foox exhibit table			•	•
Booth representatives included	4 reps	4 reps	2 reps	2 reps
Complimentary Annual Meeting registrations	3 tickets	2 tickets	1 ticket	No tickets
Attendee list (no contact information)	•	•	•	•
Meeting app listing	•	•	•	•
Acknowledgement on SFNS website and newsletter	•	•	•	•
Onsite Annual Meeting signage	•	•	•	•
SATURDAY NIGHT ANNUAL DINNER - MONTEREY BAY AQUARIUM				
Exhibit table at the SFNS Annual Dinner	•	•		
Recognition as an Annual Dinner event host	•	•		
Annual Dinner registrations included	10 tickets	5 tickets	Available for purchase	
PREMIER VISIBILITY				
Logo/sign placement at registration	•			
Named host recognition at a coffee break	•	•		
Named host recognition at a breakfast	•	•		
Company logo on attendee engagement card	•	•		
Executive Leadership engagement opportunity	•			

AGREEMENT

The San Francisco Neurological Society (SFNS) is committed to the continuing medical education (CME) of its members, designed to improve and enhance critical thinking and analysis of the latest neuroscientific information, to help promote innovation in the basic sciences, and to increase competence and improve practice performance and thereby patient care in the clinical sciences. This is accomplished by providing diverse, advanced, relevant, judicious, challenging and sometimes controversial information in the neurosciences, provided through didactic programs and scholarly debate. Our CME activities are independent of the control of commercial interests.

As part of this commitment, the SFNS has outlined in this written agreement the terms, conditions, and purposes of Exhibitor support for its non-CME activities only, which are concurrent but in a separate room from the CME program.

TERMS, CONDITIONS, AND PURPOSES

Independence

1. The CME activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this gift.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

Commercial Promotion

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
8. The Commercial Interest may not be the agent providing the CME activity to the learners.

Disclosure

9. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

The Commercial Supporter and the SFNS agree to abide by all requirements of the ACCME Standards for Commercial Support.

Please complete and sign this agreement and return to info@sfneurological.org.

Company name:	
Primary contact:	
Primary contact email:	
Admin contact (payments, etc):	
Admin contact email:	
Phone:	

Booth rep information (Additional booth reps beyond your tier allotment is \$150 per person. Please note that only two representatives may be present at the booth at any given time, regardless of the number of badges purchased.)*

Booth rep #1:	Email:
Booth rep #2:	Email:
Booth rep #3:	Email:
Booth rep #4:	Email:

Please select your exhibitor level:

☐ Diamond: \$20,000	☐ Platinum: \$15,000
☐ Gold: \$12,000	☐ Silver: \$7,500
☐ Additional booth reps (qty ____ x \$150)	☐ Annual Dinner tickets (qty ____ x \$100)

Extras (includes signage, recognition in meeting app, and recognition in agenda):

☐ Breakfast sponsorship: \$5,000	☐ Fun Run sign: \$500
☐ Coffee sponsorship: \$5,000	☐ Fun Run water bottle with logo: \$500
☐ Resident & Fellow Scholarship Fund: \$500	

Payment/invoice details (invoice will be sent to the primary contact person indicated above):

☐ Check	☐ ACH (plus 1% processing fee)	☐ Credit card (plus 3.5% processing fee)
--------------------------------	---	---

By signing this application and reserving an exhibit table, you are entering into a binding agreement and committing to full payment of the exhibitor fee. Your signature below constitutes a signed contract for the reserved table. No cancellations or refunds will be issued once this application is submitted.

Signed by authorized representative

Name:

Title:

Date:
