



SFNS 2021 Annual Meeting Exhibitor Prospectus and Application

The virtual annual meeting will take place on March 19-20, 2021

Dear Supporters:

The San Francisco Neurological Society is pleased to invite you to participate as an Exhibitor during the upcoming VIRTUAL annual meeting on March 19-20, 2021, with the SFNS Nursing Symposium taking place on Sunday, March 21. All exhibitors will be provided with a virtual space for promotion of products or services separate from the CME activity. Our policies for commercial support are within the ACCME guidelines. SPACE IS LIMITED in our virtual exhibit hall. We anticipate over 150 in attendance. Please RSVP today before we sell out.

Attendees will be encouraged to visit the virtual exhibits by way of a passport game. For every virtual exhibit visited, attendees will have an opportunity to enter into a drawing to win prizes.

The San Francisco Neurological Society is a medical society, but not a charitable organization, and is incorporated as a non-profit 501(c)(6). Our Tax ID # is 51-0478773.

Sincerely,

A handwritten signature in blue ink, appearing to read "A. Pacia".

Amanda Pacia, Executive Director
San Francisco Neurological Society

Our Mission

The purpose of the San Francisco Neurological Society is to increase, improve and disseminate knowledge of the nervous system and to improve the practice of neurology and neurological surgery within the area of the Society's influence.

Target Audience

Neurologists, neurosurgeons, neuroradiologists, neuropsychologists, residents, nurses, nurse practitioners, neuropsychiatrists and allied health professionals.

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EXHIBITING INFORMATION:

The virtual exhibit hall will open a few days before the start of the event. Those exhibiting on all days will have their virtual exhibit booth set up for the duration of the meeting; however, the virtual booths that are only exhibiting for one or two days will have their booth on display on the day scheduled.

- All virtual exhibits take place in a separate virtual room from the CME activity.
- Commercial support representatives may sit in and listen to the CME activity for educational purposes, but may not participate in Q&A or complete CME evaluation forms, nor advertise any materials in the CME activity chat.

All attendees will be encouraged to attend the exhibit hall during all scheduled breaks. Please refer to the agenda for times.

[Click here for PDF of exhibit halls](#)

Company name *

Primary Contact person *

First Name Last Name

Email *

example@example.com

Address

Street Address

Street Address Line 2

City State / Province

Postal / Zip Code

Phone Number

Please enter a valid phone number.

Days to exhibit: *

Friday, March 19

Saturday, March 20

Sunday, March 21

PAYMENT

Select method of payment (exhibitor level options will display) *

Check

Credit card

Please mail your check, payable to the **San Francisco Neurological Society**, to:

SFNS

Attn: Amanda Pacia

1630 S Delaware St #25327

San Mateo, CA 94402

Please select your exhibitor level so we can reserve your table: *

Diamond: \$20,000

Platinum: \$15,000

Gold: \$12,000

Silver: \$7,000

Bronze: \$5,000

Friend: \$3,000

Daily: \$1,000 per day

Non-profit: \$600 per day

Extras

Logo recognition mailed material: \$1,000

Resident and Fellow Scholarship fund (verbal and online recognition): \$1,000

Fun Run water bottle with logo (mailed to all attendees): \$2,000

Email for receipt

example@example.com

I certify that I am authorized to use this credit card. *

Yes

AGREEMENT

The San Francisco Neurological Society (SFNS) is committed to the continuing medical education (CME) of its members, designed to improve and enhance critical thinking and analysis of the latest neuroscientific information, to help promote innovation in the basic sciences, and to increase competence and improve practice performance and thereby patient care in the clinical sciences. This is accomplished by providing diverse, advanced, relevant, judicious, challenging and sometimes controversial information in the neurosciences, provided through didactic programs and scholarly debate. Our CME activities are independent of the control of commercial interests.

As part of this commitment, the SFNS has outlined in this written agreement the terms, conditions, and purposes of Exhibitor support for its non-CME activities only, which are concurrent but in a separate room from the CME program.

TERMS, CONDITIONS, AND PURPOSES

Independence

1. The CME activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this gift.

5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.

6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

Commercial Promotion

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.

8. The Commercial Interest may not be the agent providing the CME activity to the learners.

Disclosure

9. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

The Commercial Supporter and the SFNS agree to abide by all requirements of the ACCME Standards for Commercial Support.

Name and title