



San Francisco Neurological Society 72nd ANNUAL MEETING

June 1, 2019

Dear Supporters:

The San Francisco Neurological Society is pleased to announce its 72nd Annual Meeting, which will take place **April 3-5, 2020 at The Monterey Plaza Hotel in Monterey, CA**. We have *LIMITED* sponsorship opportunities for the Friday night evening President's Reception, honoring Mark Sedrak, MD our 2019-2020 President. **The reception will take place on Friday, April 3 at the Monterey Bay Aquarium. Please note these opportunities are on a first come first served basis and we are accepting 5-7 sponsors for the President's Reception (depending on space and layout at the AQUARIUM).**

Sponsorship levels are as follows:

Diamond Level Exhibitor - \$20,000

- Exhibit space at the Monterey Bay Aquarium Friday night during the President's Reception – 2 hours
 - **LOGO and SIGN PLACEMENT in the KELP FOREST TANK carried by a professional diver, with mention of your company name from the tank**
- Exhibit space at the annual meeting Friday through Saturday (3 days during the conference)
- Annual Meeting attendance for 5 non-exhibit staff
- Signage at the Monterey Bay Aquarium Friday night during the President's Reception
- Signage at the Annual Meeting Friday through Saturday (3 days during the conference)
- Acknowledgment on the SFNS website (www.sfneurological.org)
- Acknowledgment in the SFNS newsletter sent to over 3,500 contacts

Platinum Level Exhibitor - \$15,000

- Exhibit space at the Monterey Bay Aquarium Friday night during the President's Reception
- Exhibit space at the annual meeting Friday through Saturday (3 days during the conference)
- Annual Meeting attendance for 3 non-exhibit staff
- Signage at the Monterey Bay Aquarium Friday night during the President's Reception
- Signage at the Annual Meeting Friday through Saturday (3 days during the conference)
- Acknowledgment on the SFNS website (www.sfneurological.org)
- Acknowledgment in the SFNS newsletter sent to over 3,500 contacts

Gold Level Exhibitor - \$12,000

- Exhibit space at the Monterey Bay Aquarium Friday night during the President's Reception
- Exhibit space at the annual meeting Friday through Saturday (3 days during the conference)
- Annual Meeting attendance for 1 non-exhibit staff
- Signage at the Monterey Bay Aquarium Friday night during the President's Reception
- Signage at the Annual Meeting Friday through Saturday (3 days during the conference)
- Acknowledgment on the SFNS website (www.sfneurological.org)
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We anticipate over 125 attendees at the President's Reception. If you are interested in participating in this opportunity, please complete the application included with this letter. We appreciate your consideration. The San Francisco Neurological Society is a medical society and our Tax ID # is 51-0478773.

Please make checks payable to the **"SF Neurological Society"** and mail:
1630 S. Delaware Street, #25327, San Mateo, CA 94402.

Sincerely,

A handwritten signature in blue ink, appearing to read "A. Pacia", is written over a light blue horizontal line.

Amanda Pacia
Executive Director



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EARLY * LIMITED * SPONSORSHIP / EXHIBIT APPLICATION

***PLEASE NOTE: ONLY 5-7 APPLICANTS WILL BE ACCEPTED FOR THE
PRESIDENT'S RECEPTION DISPLAY OPPORTUNITY***

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

NAMES OF REPS FOR NAME BADGES (Please note, two representatives are allowed at the exhibit table at any given time)

Representative #1 attending: _____

Representative #2 attending: _____

SELECT YOUR OPTION

_____ **Diamond Exhibitor** (\$20,000) - all 3 days

_____ **Platinum Exhibitor** (\$15,000) - all 3 days

_____ **Gold Exhibitor** (\$12,000) - all 3 days

PAYMENT - SELECT ONE

Check Enclosed: \$ _____

CHECK IN THE MAIL

Credit Card:

Visa Mastercard American Express Security Code: _____

Credit Card #: _____ Exp. Date: _____

Signature: _____



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AGREEMENT

The San Francisco Neurological Society (SFNS) is committed to the continuing medical education (CME) of its members, designed to improve and enhance critical thinking and analysis of the latest neuroscientific information, to help promote innovation in the basic sciences, and to increase competence and improve practice performance and thereby patient care in the clinical sciences. This is accomplished by providing diverse, advanced, relevant, judicious, challenging and sometimes controversial information in the neurosciences, provided through didactic programs and scholarly debate. Our CME activities are independent of the control of commercial interests.

As part of this commitment, the SFNS has outlined in this written agreement the terms, conditions, and purposes of Exhibitor support for its non-CME activities only, which are concurrent but in a separate room from the CME program.

Terms, Conditions, and Purposes

Independence

1. The CME activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this gift.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

Commercial Promotion

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
8. The Commercial Interest may not be the agent providing the CME activity to the learners.

Disclosure

9. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

The Commercial Supporter and the SFNS agree to abide by all requirements of the **ACCME Standards for Commercial SupportSM**.



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Agreed by Authorized Representatives

Commercial Interest

Accredited Provider

Signature and Date

Print Name

Title

6/1/19

Signature and Date

Amanda Pacia

Print Name

Executive Director

Title

Return both pages with payment to:

San Francisco Neurological Society, 1630 S. Delaware St. #25327, San Mateo, CA 94401

Please email this form to apacia@sfneurological.org.

For more information, please call: Amanda Pacia, Executive Director: (650) 288-5339 or email apacia@sfneurological.org