



The San Francisco Neurological Society presents
a joint program
with the California Neurology Society



August 2, 2017

Dear Supporters:

The San Francisco Neurological Society and the California Neurology Society is pleased to invite you to participate as an Exhibitor during the JOINT meeting, CNS NeuroCardiology Conference and SFNS Full-day Dementia Symposium, **November 2-4, 2017 at The JW Marriott Union Square, in San Francisco, CA**. This is unique opportunity. All exhibitors will be provided with a six foot table for promotion of products or services in a room separate from the CME activity. Our policies for commercial support are within the ACCME guidelines. Please see attached opportunities. SPACE IS VERY LIMITED. We anticipate at least 60-100 in attendance. Please RSVP today before we sell out.

The San Francisco Neurological Society is a medical society, but not a charitable organization, and is incorporated as a non-profit 501(c) 6. Our Tax ID # is 51-0478773.

Please make checks payable to the “**SF Neurological Society**” and mail to the address listed below.

Sincerely,

Amanda Pacia
Executive Director
San Francisco Neurological Society



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Exhibit/Sponsorship Packages

Location: JW Marriott Union Square, San Francisco, CA

The exhibit hall will be open one hour during registration each morning, 30 minutes for the morning break, and 30 minutes for the afternoon coffee break. We will also invite people to visit the exhibit hall during the lunch break. The higher categories of support will determine placement of your table. All tables are assigned based on the level of support. Each category entitles the exhibitor to a 6 foot table and 2 chairs.

THREE DAY SPONSORSHIP PACKAGES – PRIME LOCATION TABLES

- \$9,000 – DIAMOND LEVEL** (includes signage at all breaks including President's reception)
- \$7,500 – PLATINUM LEVEL** (includes signage at all breaks)
- \$6,000 – GOLD LEVEL** (includes signage at coffee breaks)
- \$3,000 – SILVER LEVEL**

A LA CARTE OPTIONS

- \$1,000 per day**
 - Thursday** **Friday** **Saturday**
- Non-profit/Medical Societies \$250 per day**

EXTRAS – all opportunities include recognition on signage, verbal acknowledgments at program, and website

- \$500 – COFFEE BREAK SIGNAGE**
- \$1,000 – BREAKFAST SIGNAGE**
- \$2,000 – LUNCH SIGNAGE**
- \$3,000 – PRESIDENT'S RECEPTION SIGNAGE**

Please note that all commercial exhibits take place in a separate room from the CME activity. Commercial support representatives who sit in and listen to the CME activity for educational purposes, may not participate with Q&A or the CME evaluations. Commercial supporters may not bring in any materials or advertising into the CME activity.



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SPONSORSHIP/EXHIBIT APPLICATION AND AGREEMENT

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Check Enclosed: \$ _____ CHECK IN THE MAIL

Credit Card: Visa Mastercard American Express

Credit Card #: _____ Exp. Date: _____

Security Code: _____

Signature: _____

Two representatives are allowed at the exhibit table at any given time.

Representative #1 attending: _____

Representative #2 attending: _____

The San Francisco Neurological Society (SFNS) is committed to the continuing medical education (CME) of its members, designed to improve and enhance critical thinking and analysis of the latest neuroscientific information, to help promote innovation in the basic sciences, and to increase competence and improve practice performance and thereby patient care in the clinical sciences. This is accomplished by providing diverse, advanced, relevant, judicious, challenging and sometimes controversial information in the neurosciences, provided through didactic programs and scholarly debate. Our CME activities are independent of the control of commercial interests.

As part of this commitment, the SFNS and CNS has outlined in this written agreement the terms, conditions, and purposes of Exhibitor support for its non-CME activities only, which are concurrent but in a separate room from the CME program.

Terms, Conditions, and Purposes

Independence

1. The CME activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.



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4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this gift.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

Commercial Promotion

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
8. The Commercial Interest may not be the agent providing the CME activity to the learners.

Disclosure

9. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

The Commercial Supporter and the SFNS agree to abide by all requirements of the **ACCME Standards for Commercial SupportSM**.

Agreed by Authorized Representatives

Commercial Interest

Accredited Provider

Signature and Date

Print Name

Title

8/2/17

Signature and Date

Amanda Pacia
Print Name

Executive Director
Title

Return both pages with payment to:

San Francisco Neurological Society, 1630 S. Delaware St. #25327, San Mateo, CA 94401

For credit card payments, you may fax this form to (650) 347-4975.

For more information, please call:

Amanda Pacia, Executive Director:

(650) 288-5339 or email apacia@sfneurological.org